

A woman with short, wavy brown hair and red lipstick is the central figure. She is wearing a white, long-sleeved dress with ruffles and a textured bodice. She is carrying a large stack of six yellow gift boxes with white polka dots and black ribbons. She is standing in a snowy landscape with several lit candles around her. To her left is a stack of more gift boxes, including a round one. The background is a soft, hazy purple and white. The overall mood is festive and cozy.

JO MALONE  
LONDON

## Ready, steady, snow!

Lessons are cancelled and the office is closed. Grab your scarf and gloves and join Jo Malone London. Introducing a collection of limited-edition gifts, from festive colognes to home scents to inspire a joyful mood.

### Scents of the season

Our festive fragrances are back. Orange Bitters, a tangy woody-citrus inspired by a delicious winter cocktail. White Moss & Snowdrop, capturing the iridescent freshness of snowdrop petals and forest moss under winter sunlight. Midnight Musk & Amber, ready to revel with sensual midnight musk and the glowing warmth of amber.

### For the home

Decorate with scent. Pine & Eucalyptus captures the magic of Christmas morning, while Orange Bitters sets a sensual atmosphere.

### Ready to gift

Curated collections featuring some of Jo Malone London's most popular scents dressed in seasonal designs. From Cologne Collections and decorative ornaments and crackers to The House Of Jo Malone London and English Pear & Freesia and Myrrh & Tonka trios, customers will find something for everyone on their list.



## The full collection

Advent Calendar €395 - available at de Bijenkorf and debijenkorf.nl

House Of Jo Malone London €160 - available at de Bijenkorf and debijenkorf.nl

Cologne Collection €98 - available at de Bijenkorf and debijenkorf.nl

Cologne Intense Collection €118 - available at de Bijenkorf and debijenkorf.nl

English Pear & Freesia Collection €110 - only available at Douglas and douglas.nl

Myrrh & Tonka Trio - €175 - only available at IciParis XL and iciparisxl.nl

Christmas Cracker €38 - available at Douglas, de Bijenkorf, Iciparis XL and online at douglas.nl, debijenkorf.nl and iciparisxl.nl

Christmas Ornament €35 - available at Douglas, de Bijenkorf, Iciparis XL and online at douglas.nl, debijenkorf.nl and iciparisxl.nl

White Moss & Snowdrop Cologne 100ml €135 - available at Douglas, de Bijenkorf, Iciparis XL, Beauty X and online at douglas.nl, debijenkorf.nl and iciparisxl.nl

White Moss & Snowdrop Home Candle €62 - available at de Bijenkorf and debijenkorf.nl

Midnight Musk & Amber Cologne 100ml €135 - available at Douglas, de Bijenkorf, Iciparis XL, Beauty X and online at douglas.nl, debijenkorf.nl and iciparisxl.nl

Pine & Eucalyptus Home Candle €62 - available at de Bijenkorf and debijenkorf.nl

Pine & Eucalyptus Diffuser €84 - available at de Bijenkorf, Douglazs and online at debijenkorf.nl and douglas.nl

Pine & Eucalyptus Room Spray €49 - available at de Bijenkorf and debijenkorf.nl

Orange Bitters Cologne 100ml €135 - available at de Bijenkorf and debijenkorf.nl

Orange Bitters Cologne 30ml €65 - available at de Bijenkorf and debijenkorf.nl

Orange Bitters Home Candle €62 - available at de Bijenkorf and debijenkorf.nl

The festive collection will be available online at jomalone.eu  
and in Jo Malone London counters from October 2022.

Follow Jo Malone London on Facebook, Twitter, Pinterest and Instagram @JoMaloneLondon  
#SeasonOfScent

For further press information or images, please contact Roupert@mmbsy.com

About Jo Malone London: Since 1994 Jo Malone London has created a palette of exquisitely simple, elegant scents and curated a world where every sense is indulged. Acquired by The Estée Lauder Companies Inc. in 1999, today the brand is internationally known for its unexpected fragrances and distinctly British character.



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## Celebrate with White Moss & Snowdrop

A fragrant contrast. Snowdrop petals peeking through powdery snow. Greeting forest-fresh moss, iridescent under winter sunlight. A warm touch of golden amber, topped with a burst of cardamom.

Create a luminous atmosphere in any space with the crisp candle and spritz the fresh and uplifting cologne. Both are housed in special frosted designs and the cologne features in a new round bottle, topped with a white lid.

The cologne can be layered with another from Jo Malone London's collection. White Moss & Snowdrop uplifts, adding a burst of forest freshness and a touch of warm winter spice when paired with another.

Top – Cardamom

Heart – Snowdrop

Base – White Moss

### The collection

White Moss & Snowdrop Cologne 100ml

White Moss & Snowdrop Home Candle

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# Create a winter wonderland at home with Jo Malone London

Inspired by snow, this year's Christmas collection includes a variety of scents for the home in seasonal and frosted designs, to complement all of your plans: from relaxing winter evenings to spectacular celebrations.

If the weather outside is on the frightful side, set a luminous mood with the smooth, iridescent scent of White Moss & Snowdrop. This crisp candle allows you to experience the sparkling freshness of a forest covered in powdery snow without leaving the sofa.

For decadent evening celebrations, look no further than a winter's cocktail, captured in scent. Orange Bitters combines juicy sweet orange, a splash of bitter orange and the creamy warmth of sandalwood to create a sensual mood. Dot a couple of the Home Candles around the room to set the tone for the evening.

When the big day arrives, Pine & Eucalyptus is on hand to enhance the merry mood of Christmas morning. Bursting with the festivity of aromatic pine and enlivening eucalyptus, no living room should be without the diffuser; with a room spray to refresh the air and a Home Candle to dress the dining table with.

Complement with one of Jo Malone London's most popular fragrances. Rich woody scents such as Pomegranate Noir and Myrrh & Tonka create a warm glow on a cosy evening, while English Pear & Freesia brings a luscious, golden touch to any space.

## The collection

White Moss & Snowdrop Home Candle

Orange Bitters Home Candle

Pine & Eucalyptus Diffuser

Pine & Eucalyptus Room Spray

Pine & Eucalyptus Diffuser

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## Fill their home with fragrance this festive season

Look no further than limited-edition scents to uplift their home, from dining tables to bathrooms.

### Christmas Cracker

To complete their festive tablescape. A seasonal design filled with three miniature scents: Peony & Blush Suede Cologne (9ml), Wood Sage & Sea Salt Body & Hand Wash (15ml) and Blackberry & Bay Body Crème (15ml).

### Christmas Ornament

A snowball of scent for their tree, with a duo of popular fragrances in miniature to pair or wear individually. Includes English Pear & Freesia Cologne (9ml) and Myrrh & Tonka Body Crème (15ml).

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A creative advertisement for Jo Malone London. The central focus is a snow globe filled with white, textured material resembling snow or sand. Inside the globe, three Jo Malone perfume bottles are balanced precariously on a stack of three white spheres. The bottles are labeled 'JO MALONE LONDON', 'LAVENDER & ST. PETER'S BLOSSOM', 'WOOD SAGE & SEA SALT', and 'ROSE & HIBISCUS'. The background is a soft, light blue sky with three small white spheres floating in the air. In the foreground, a small, light-colored, textured object, possibly a sandcastle or a piece of fabric, is partially visible on the left, with the text 'JO MALONE LONDON' printed on it. The overall aesthetic is clean, minimalist, and evokes a sense of winter or a serene landscape.

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## Celebrate the season with festive favourites

Jo Malone London's seasonal scents return in time for Christmas. Ready to gift in decorated colognes and atmospheric home products.

### Orange Bitters

Two dashes of citrus brightness, juicy sweet orange and a burst of fresh mandarin. A zesty splash of bitter orange revealing luscious prune and a sensual base of rich sandalwood and amber.

Top – Sweet Orange

Heart – Bitter Orange

Base – Sandalwood Accord

Inspire a sensual atmosphere with the Home Candle or make this tangy citrus-woody cologne your festive party fragrance; available in two sizes.

### Pine & Eucalyptus

The scent of Christmas morning. Bursting with the festivity of aromatic pine and enlivening eucalyptus. Green cypress, spiced with cinnamon and cardamom.

Make the air merry with the Home Candle, diffuser and room spray.

### White Moss & Snowdrop

A fragrant contrast. Snowdrop petals peeking through powdery snow. Greeting forest-fresh moss, iridescent under winter sunlight. A warm touch of golden amber, topped with a luminous burst of cardamom.

Top – Cardamom

Heart – Snowdrop Accord

Base – White Moss Accord

Bring the freshness of the forest inside with the Home Candle or spritz the crisp and aromatic cologne.'

### Midnight Musk & Amber

As the sky grows dark, sensual midnight musk comes together with the glowing warmth of amber, crystallised with juniper. Embrace the celebrations with the entrancing spirit of this alluring scent.

Top – Juniper

Heart – Amber

Base – Midnight Musk Accord

Lead the decadent celebrations through till dawn with this alluring cologne.

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# Count down in style with Jo Malone London's Advent Calendar

The treasured Jo Malone London Advent Calendar returns to get the festive season underway.

In an elegant cream design based on a classic jewellery box, the calendar now contains 25 surprises. The box can also be enjoyed to house your keepsakes for years to come. The selection of gifts hidden inside each drawer includes sought-after colognes and Cologne Intense, seasonal favourites for the home, snow-inspired decorations and a 30ml cologne in one of the brand's most loved fragrances.

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